



# SECURITY ASIA 2024 - International Trade Exhibition

27 – 29 August, 2024 Karachi Expo Center, Pakistan

Incorporating Event



Partnership Benefit Chart						
Benefits	Diamond Partner US\$95,000	Platinum Partner US\$65,000	Gold Partner US\$40,000	Silver Partner US\$20,000	Bronze Partner US\$12,500	Category Sponsor US\$20,000
<b>Promotion &amp; Recognition through Various Media Platform</b>						
Placement of Logo on Main Building Banner*	✓	✓	-	-	-	-
Placement of Logo on Outer Grill Banner*	✓	✓	✓	-	-	-
Placement of Logo on Corridor Banner*	✓	✓	✓	✓	✓	✓
Color Advertisement in the Exhibition's eCatalogue*	4	3	2	1	1	1
Facilitation for Press Releases	✓	✓	-	-	-	-
Profile will be placed in Exhibition's eCatalogue*	Up to 800 words	Up to 400 words	Up to 300 words	Up to 200 words	Up to 200 words	Up to 200 words
<b>Exhibition Space</b>						
Allocation of Bare Space in Exhibition hall	90sqm (10 Bare Space Booths)	72sqm (8 Bare Space Booths)	54sqm (6 Bare Space Booths)	36sqm (4 Bare Space Booths)	18sqm (2 Bare Space Booths)	36sqm (4 Bare Space Booths)
Electrical Access	✓	✓	✓	✓	✓	✓
<b>Onsite Signage &amp; Recognition</b>						
Recognition of logo on the Main Entrance Backdrop*	✓	✓	✓	✓	✓	✓
Recognition of logo on Main Reception Backdrop*	✓	✓	✓	✓	✓	✓
Recognition of logo on the Visitors Registration Backdrop*	✓	✓	✓	✓	✓	✓
Recognition of logo on Guest of Honor Desk*	✓	✓	✓	✓	✓	✓

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<b>Promotion &amp; Recognition through Pintables &amp; E-marketing collators</b>						
Acknowledgement on Event Website*	✓	✓	✓	✓	✓	✓
Recognition on trade passes*	✓	✓	✓	✓	✓	✓
Acknowledgement in Event Social Media Pages	✓	✓	✓	✓	✓	✓
Placement of Web Banner on Event Website	✓	✓	✓	✓	✓	✓
<b>Exhibition &amp; Conference Passes</b>						
Exhibition Passes	10,000	7,000	5,000	3,000	2,000	3,000
VIP Passes	500	300	200	100	40	100

**NOTE: 13% VAT (Value Added Tax) to be added on the tariff.**



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