

Platinum Partner Package

Charges US\$50,000

FACILITIES / BENEFITS:

Promotion & Recognition through various Media platform:

- Placement of Partner Logo on Podium Banner*.
- Placement of Partner Logo on Main Building Panel*.
- Placement of Partner Logo on Grill Banner*.
- Placement of Partner Logo on Vinyl Banner*.
- Placement of Partner Logo on Corridor Banner*.
- Incorporation of Partner's Color Advertisement in the Exhibition Catalogue*.
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway.
- The Profile (400 words) of the Platinum Partner will be published in the Exhibition Catalogue*.

Exhibition Space:

- 72sqm (8 Bare Space Stalls) in Exhibition Hall.
- Electrical Access.

Onsite Signage & Recognition:

- Recognition of Partner's logo on the Partner Banner*.
- Recognition of Partner's logo on the Main Entrance Backdrop*.
- Recognition of Partner's logo on Main Reception Backdrop*.
- Recognition of Partner's logo on the Visitors Registration Backdrop*.
- Recognition of Partner's logo on Guest of Honor Desk*.

Promotion & Recognition through Pintables & E-marketing collators

- Acknowledgement as Platinum Partner on Event Website*.
- Acknowledgement as Platinum Partner in Event Promotional Material.
- Recognition of Partner Logo on 100,000 trade passes*.
- Acknowledgement as Platinum Partner in Event Social Media Pages.
- Banner, Hyperlink and Acknowledgement as Platinum Partner on Event Website.

Exhibition Passes

- 7,500 Exhibition Passes.
- 150 Exhibition VIP Passes.

NOTE: **13% VAT (VALUE ADDED TAX) APPLICABLE ON TARIFF

*Partner to provide Names with designations, Logo, Panel Design & Advert latest by **October 15th, 2021**.
Rates mentioned above apply to a single event & are subject to change without any prior notice.